



2019 Annual Report- Parks and Recreation Department

Jack M. Abbruzzese – Recreation Commissioner

Mission Statement

To provide and promote participation by all Brooklyn citizens through educational, park, recreation, sports, and leisure opportunities.

Promote a more active Brooklyn community while working toward future facility improvements.

Recreation and Parks Department

The Recreation and Parks Department is responsible for maintaining all community outdoor parks, playgrounds, pavilions, athletic fields, greenspace, and structures. The department also maintains the John M. Coyne Recreation Center which includes an ice arena, indoor natatorium, outdoor pool, and community/fitness room. The department oversees recreational/leisure and/or sport activities for our youth, adults and seniors of the Brooklyn community.

Staff breakdown for the department:

- FT Recreation Commissioner: Jack M. Abbruzzese
- FT Recreation Manager: Maria McGinty
- FT Parks & Rental Coordinator: Tina Westfall
- FT Maintenance Personnel: Shayne Thompson
- FT Maintenance Personnel: Chris Hovan**
- FT Maintenance Personnel: Ryan Tolowitzki
- PT Payroll Coordinator: Linda Langermeier
- Approximately 125 Part-Time employees Year Round (Various Duties)
- 2019 FTE's (Full Time Equivalent staff hours) equals 23

****Chris Hovan was selected as the City of Brooklyn's 2019 Employee of the Year****

The Recreation and Parks Department strives to provide quality programming for all residents. The department will continue to create and develop new and exciting activities for 2020. Brooklyn Recreation Department has a lot in store for its stakeholders during the next fiscal year. The year of 2019 brought several exciting initiatives, programs, and development to our community.

- Summer Concert Series
- Skate with Santa
- Halloween Skate
- Easter Egg Hunt
- Skate with the Monsters in conjunction with BYHA
- Summer Field House
- Youth Basketball League
- Energy Efficient Pool lighting installed
- Energy Efficient Parking Lot Lighting installed
- Energy Efficient Park Lighting installed
- New playground feature at Upper Memorial Park
- Improved landscaping at Senior Center
- New Roof on Fenway Dugout
- Relocated and built new skate shop and administration offices
- New Picnic tables and trash cans in the park
- Paved area for Safety Town

Fiscal Footprint for FY2019

FY 2019 Revenue	FY 2019 Expenditure
\$638,609.83	\$1,364,791.12
FY 2018 Revenue	FY 2018 Expenditure
\$552,349.87	\$1,191,898.30

We are scheduled to spend approximately \$458,000 in capital upgrades in FY2020. An additional \$150,000 potentially will be funded by CDBG Grant for Marquardt Park. We are working to identify and apply for other funding opportunities for certain capital projects.

As costs continue to rise, the department continues to seek alternative funding sources for its programs and activities. Sponsorship and advertising monies for 2019 totaled \$14,400

Thank you to our partners:

Buffalo Wild Wings

Dina's Pizza & Pub

Icehouse Tavern & Grill

Triad Engineering, Technical Products

Hampton Inn by Hilton

Sam's Club

The K Company

Ridge Park Square

Brooklyn Chamber of commerce

Brooklyn Pointe

Cleveland Wildcats (St. Ignatius High School)

Rockne's



Public Parks and Facilities Information

Veterans (Upper) Memorial Park

7619 Memphis Ave

(1) Baseball/softball fields (1) lighted

(2) Lighted outdoor basketball courts

(2) Lighted outdoor tennis courts

(1) Playground

Walking trail around perimeter of park

Public restrooms

(1) Parking lots

Picnic Shelter

Lower Veterans Memorial Park

7619 Memphis Ave

(1) Baseball/softball field

(1) Playground

(2) Picnic Pavilions

Nature trails throughout

Public Restrooms

Brock Playground

Vandalia Ave.

(1) Playground

(1) Shade Structure

John M. Coyne Recreation Center

7600 Memphis Ave

(2) Little League Baseball/Softball Fields

(2) Pee Wee Soccer Fields

(1) Ice Rink

(1) Indoor Natatorium

(1) Outdoor Pool

(2) Parking Lots

Marquardt Park

Brookhigh Dr.

(1) Full Size Soccer Field (80%)

(1) Medium Size Soccer Field

Public Restrooms

Walking trail around perimeter of park

Playground

Membership Demographics for FY2019

Membership	Code	Resident	Non-Resident	Annual	Monthly	Total
AARP Medicare Supplement Program	AARPMSP	11	16	26	1	27
Brooklyn Clerk	BC	11	3	14	0	14
Brooklyn Fire	BFD	1	0	1	0	1
Brooklyn Police	BPD	1	0	1	0	1
Corporate ID Card	CID	0	20	20	0	20
Corporate Annual Pass	CP	0	20	20	0	20
Garage Employee	GE	1	1	2	0	2
ID Resident Card	IDR	1,387	1	1,388	0	1,388
Linndale Adult Pass	LAP	0	2	2	0	2
Linndale Family Pass	LFP	0	5	5	0	5
Linndale husband/wife pass	LHWP	0	3	3	0	3
Linndale Partnership I.D.	LID	0	18	18	0	18
Linndale Student Pass	LSA	0	1	1	0	1
Non Resident Adult Pass	NRAP	0	27	16	11	27
Non Resident Family Husband/Wife Pass	NRFHWP	0	10	6	4	10
Non Resident Family Pass	NRFP	0	10	3	7	10
Non-Resident ID Card	NRID	0	313	313	0	313
Non Resident Senior Couple Pass	NRSCP	0	12	12	0	12
Non Resident Senior Pass	NRSP	0	44	40	5	44
Non Resident Single Parent Family Pass	NRSPF	0	5	4	1	5
Optum Fitness Advantage	OFA	31	81	111	0	112
Parma Hts. Adult Pass	PHAP	0	20	17	3	20
Parma Hts. Family Pass	PHFPASS	1	7	5	2	8
Parma Hts. Family Husband/Wife Pass	PHHWP	0	6	6	0	6
Parma Heights ID Card	PHID	0	129	129	0	129
Parma Hts. Student Pass	PHSP	0	4	1	3	4
Parma Hts. Single Parent Family Pass	PHSPFP	0	6	5	1	6
Parma Hts. Senior Couple Pass	PHSRCP	0	2	2	0	2
Parma Hts. Senior Pass	PHSRP	0	27	27	0	27
Parma/Hts Part. Adult Monthly	PPAM	0	5	0	5	5
Parma/Hts part. Hus/Wife Monthly	PPFHWM	0	1	0	1	1
Resident Adult Pass	RAP	96	0	96	0	96
Resident Family Husband/Wife Pass	RFHWP	41	0	41	0	41
Resident Family Pass	RFP	35	0	35	0	35
Resident Husband/Wife Monthly	RHWM	1	0	0	1	1
Resident Monthly	RM	11	0	0	11	11
Resident Student Pass	RSP	17	0	17	0	17
Resident Single Parent Family Pass	RSPFP	29	0	29	0	29
Resident Single Parent Monthly	RSPM	2	0	0	2	2
Resident Senior Pass	RSRP	132	0	132	0	132
Soza Annual Pass	SAP	0	7	7	0	7
Silver and Fit	SF	2	11	13	0	13
Soza Partnership I.D.	SPID	0	21	21	0	21
Silver Sneakers	SS	124	405	524	0	529
Total Unique Members By Membership Type		1,934	1,243	3,113	58	3,177

General Membership Revenue for FY2019: \$71,730

Silver Sneakers/Silver & Fit/Optum Revenue for FY2019: \$54,899

Total Membership Revenue for FY2019: \$126,629

Facility Rentals FY 2019

Pavilion Rentals

Total Permits Rendered	131
Total Pavilion Rental Revenue	\$4,315.00

Ice Rink Rentals

Total Rental Groups	17
Total Rental Revenue	\$202,757.85

Pool Rentals

Total Rental Groups	9
Total Rental Revenue	\$15,097

Program Snapshot FY 2019

Learn to Skate Participants	219
Learn to Skate Revenue	\$18,687.75
Swim Participants	594
Total Swim Revenue	\$35,648.50
Youth Baseball Participants	126
Youth Baseball Revenue	\$7,650.00
Youth Basketball Participants	37
Youth Basketball Revenue	\$3,175.00
Day Camp Participants	103
Day Camp Revenue	\$34,555.00
Youth Soccer Participants	154
Youth Soccer Revenue	\$10,170.00
Jazzercise Revenue	\$14,888.00

Administrative Goals and Objectives 2020

- Improve communication with school personnel and collaboration on youth sports programming
- Raise the standards by which we serve our customers
- Eliminate costly expenditures-find where we can reduce our fiscal footprint
- Continue to place value on the employees of the facility
- Develop department and facility EAP with Police and Fire Departments
- Create Department website and email newsletter
- Seek additional outside sponsorships / partnerships
- Continue to evaluate possible new facilities and upgrades to existing facilities (Ice Rink and Pool)
- Add to program offerings (Youth Volleyball, Safety Town, etc.)
- Improve advertising and communications with community

Park Goals and Objectives 2020

Upper Memorial Park:

- Program the park with community recreational activities/sports
- Remove dilapidated amenities
- Rehab Memorial #1 Baseball Diamond
- Replace trail connecting Upper and Lower Memorial Park
- Install Turf playing surface to corn hole courts adjacent to senior center
- Install Bank Shot Courts by old spray ground water fountain feature
- Rehab playground fencing
- Improve landscaping and aesthetics of the entrance sign

Lower Memorial Park:

- Power washing of outfield wall of Memorial #2
- Rehab and clean up Memorial #2 diamond
- New mulch throughout playground

Brock Playground

- Plant grass in bare spots and clean up playground area

Marquardt Park

- Phase I of the revitalization project to begin in Fall 2020 pending awarding of grant funding (See Attached Document)

BRC Baseball Diamonds

- Continue to improve playing conditions on Wrigley and Fenway Fields
- Rehab Dugouts and storage shed
- Add mulch to small playground

JMC Recreation Center Goals and Objectives

Ice Rink

- Continue to rehab the interior with paint, repairs, etc. as needed
- Focus on bringing in and increasing revenue year round
- Solicit for corporate sponsors and/or partners to help offset operational costs
- Maintain our reputation as a premier amateur ice arena in Ohio and expand upon that
- Upgrade community/group exercise room floor and amenities

Natatorium

- Evaluate needs and feasibility for locker room and pool deck improvements
- Add play features to indoor and outdoor pool areas
- Continue to develop aquatics programs and keep the pool attractive to prospective members and rental clients
- Upgrade weight room and cardio room and purchase new equipment

Special points of interest

- Create (1-2) more yearly community recreation activities
- Increase user participation and user revenue
- Meet the recreational needs of the people
- Create efficient, meaningful programs that match the pulse of our community
- Better control facility issues as they relate
- Improve internal communication and assistance with projects

Look to the Future

- Follow Master Plan Process and continue to develop plans and objectives for expansion and/or renovations of existing facilities
- Improve park amenities and outdoor recreation offerings for the community