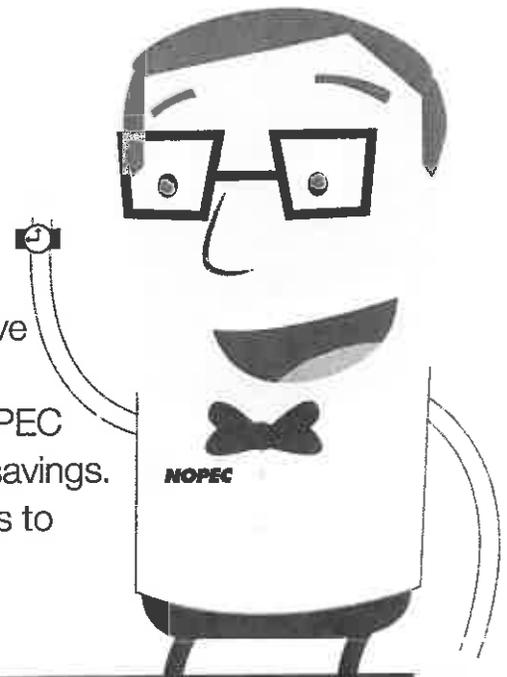


It's time for our Electric Anniversary Opt-Out mailer.

Every three years NOPEC is required by the PUCO to give all of our customers an opportunity to opt-out or remain with a NOPEC/FES product. Over the last 15 years, NOPEC has saved our customers nearly \$250 million in electric savings. In addition, we have given back an additional 1% savings to our customers since 2009, totaling nearly \$25 million.



Current electric offers include:

| | Residential | Small Commercial (under 700,000 kWh per year) |
|--|---------------|--|
| Opt-Out Enrollment Program: Guaranteed percent off the Price to Compare (PTC)* | 6% | 4% |
| Additional Program Offers Available (must call NOPEC/FES at 800-292-9284 to enroll)** | | |
| 24-month fixed price through 7/2018 | 5.99¢ per kWh | 6.03¢ per kWh |
| 24-month 100% green energy fixed price through 7/2018 | 6.03¢ per kWh | 6.07¢ per kWh |
| 36-month fixed price through 7/2019 | 6.01¢ per kWh | 6.06¢ per kWh |
| 36-month 100% green energy fixed price through 7/2019 | 6.05¢ per kWh | 6.10¢ per kWh |
| Additional 1% NOPEC Customer Discount (applies to all programs for 2016 and 2017) | 1% | 1% |

* Each customer's PTC varies based on their meter read, usage, rate, etc. The price to compare is found on the upper left hand side of your bill. However, for general comparison, you can go to the energy solutions page on nopecinfo.org to compare the offerings.

** Prices subject to change.

Mark these important dates:

Anniversary mailer will occur in five waves starting October 25 and ending November 22. Customers will be included in only one of these 5 mailing waves.

*The fourth wave will be mailed to new customers not currently enrolled in the NOPEC/FES program.

| | Mail Date Start | Opt-Out End |
|--------------|-----------------|-------------|
| First Wave | October 25 | November 15 |
| Second Wave | November 1 | November 22 |
| Third Wave | November 8 | November 29 |
| Fourth Wave* | November 15 | December 6 |
| Fifth Wave | November 22 | December 13 |

Customer Service: **800.292.9284**

For the complete training packet, go to the ambassador portal:
nopecinfo.org/ambassador-portal/ambassador-login

Opt-out card

To opt-out you must mail in the opt-out form found at the bottom of the letter or you will automatically be enrolled for another three years.

Rescission time

Your utility (CEI or Ohio Edison) will send a postcard/letter confirming that you have chosen NOPEC/FES as your supplier. If you decide you do not want to be a NOPEC customer, this allows you 7 calendar days to change your mind.

To stay with NOPEC, simply do nothing and throw the letter out.

