When the lights turn off - HOPE shines bright.

Each luminaria bag at Relay For Life is represents a person who has battled the disease. Luminaria bags can be dedicated in support of a caregiver, in honor of someone who has survived the disease, or in memory of someone who has lost their battle.

The Luminaria Ceremony is an important part of Relay For Life. It includes a time for reflection to honor and remember each of the tributes. This portion of the event also includes a silent lap in which all of the participants take part.

Dedicate a Luminaria for a Loved One

Your name: _____ Team name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

In ☐ Memory ☐ Honor ☐ Support of _____

In ☐ Memory ☐ Honor ☐ Support of _____

In ☐ Memory ☐ Honor ☐ Support of _____

In ☐ Memory ☐ Honor ☐ Support of _____

In ☐ Memory ☐ Honor ☐ Support of _____

In ☐ Memory ☐ Honor ☐ Support of _____

Luminaria can be dedicated for $10.00 each by mailing in this form or by donating online

Forms can be mailed to Joelle Kluck at:

10501 Euclid Avenue, Cleveland, OH 44106

Please make checks payable to The American Cancer Society.

Relay For Life of Brooklyn
Saturday, June 18th | Noon - Midnight
John M. Coyne Recreation Center

The American Cancer Society's Relay For Life Movement is the world's largest fundraising event dedicated to fighting cancer. Rallying the passion of four million people worldwide, Relay For Life raises critical funds to fuel the life-saving mission of the American Cancer Society. The mission of the Society touches so many lives—those who are currently battling the disease, those who may face a diagnosis in the future, and those who may avoid a diagnosis all together thanks to education, prevention and detection.

Relay For Life in your Community

Relay For Life of Brooklyn is a jam-packed 12-hour Purple Party with a Purpose! There is music, fun, entertainment, and friendly competitions for participants. Team members take turns walking the track and participating in the themed laps. The event is family friendly - there is something for everyone to enjoy!

There are two special ceremonies at Relay For Life. We begin with a Survivor Celebration where we recognize local cancer survivors. At dusk, we hold a Luminaria Ceremony which gives each participant the chance to reflect on their reasons to Relay. Both of these ceremonies are touching and inspiring to all who attend.

We hope you will join us for another successful year with Relay For Life of Brooklyn!

Questions? Contact Joelle Kluck at:
Joelle.Kluck@cancer.org or 888-227-6446 ext. 1209

Relay For Life of Brooklyn
RelayForLife.org/BrooklynOH

Make A Difference - Be A Leader

Register to be a **Relay For Life Team Captain** and a leader in the fight against cancer! Being a Team Captain is easier than it sounds - there are only three small steps to success!

STEP ONE: RECRUIT

Form your Relay For Life team at RelayForLife.org/BrooklnOH and decide who you will ask to join you! A Relay For Life team can be comprised of friends, family members, co-workers, or members of a community organization. Relay For Life is family friendly - so make sure to invite the kids to register, too!

STEP TWO: FUNDRAISE

With Relay For Life you can fundraise before, during, & after the event. There are many creative ways to fundraise - visit RelayNation.org for tips from other Team Captains. Below are a few easy ideas you can use:

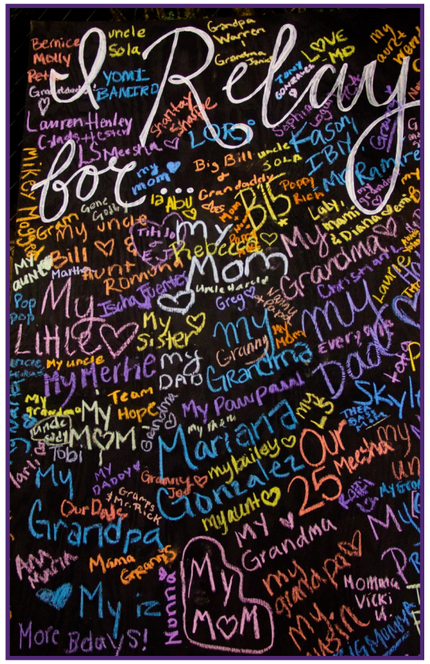
- Send emails through your online dashboard
- Host a Dress Down Day at your place of work
- Use Social Media to share your story & Reason to Relay
- Create raffle baskets of donated items
- Schedule a Bake Sale or Car Wash in conjunction with another community event in your area

STEP THREE: JOIN US AT THE EVENT!

Each Relay For Life team is given an area for a campsite at the event. This is your home base. Decorate it to match the theme and host an on-site fundraiser for other participants to enjoy! Enjoy the fun, entertainment, and activities with your team members, family, and friends.

Mark your calendar & spread the word!

Relay For Life of Brooklyn has monthly Team Captain meetings. Each meeting will give you the chance to meet and talk with other Team Captains. You will receive updates about the event, tips and tricks for fundraising, and any other information you need to be successful. All meetings are scheduled at 6:30pm at Brooklyn High School, RM 173, 9200 Biddulph Rd.

- Thursday, March 3rd
- Thursday, April 7th
- Thursday, May 5th
- Thursday, June 2nd

Visit our website, **RelayForLife.org/BrooklynOH**, to check for meeting chances or cancellations!